

## PATIENT RESOURCE SPOTLIGHT

GI Tract Guide: A Dynamic Educational Tool

This interactive GI Tract Guide helps you have engaging conversations with your patients about anatomy and inflammatory bowel disease (IBD).

Designed to work on any internetenabled device, including smartphones, tablets, and computers, patient education is more accessible than ever.

Clicking on each plus-sign "hotspot" reveals disease-specific facts about the organs that make up the digestive tract.





"As a Professional Member of the Crohn's & Colitis Foundation, I have had the pleasure of serving on the National Scientific Advisory Committee, developing patient education resources such as the GI Tract Guide. I've collaborated with wonderful providers from all over the country, learning from their collective experiences taking care of patients."

— Rajesh Shah, MD

